

# What is an Association?

## WHAT IS AN ASSOCIATION?

An association is an organization of people with a common interest. Participation is voluntary and this organized group of people are often working together because of a shared profession or beliefs.

While its true that there is an association for everything - including associations for associations - its likely working at an association did not show up during career counseling or personality tests. Association's don't use their resources to benefit an owner or shareholders but to benefit a cause or the organization's members.

An association is a unique workplace where you don't just make a living, you can make a difference. Here you can put your talents to work in the service of industries, professions, causes, and issues you care about.

America's 65,000+ associations range from very small niche organizations to very large trade associations and professional societies and they are all striving to make our world stronger every day. These organizations offer competitive salaries and benefits in diverse workplaces, and they need an array of professionals to achieve their missions, from accountants to meeting planners, to project managers and IT professionals, to marketers and fundraisers.

## RGI IS AN ASSOCIATION MANAGEMENT COMPANY

Raybourn Group International (RGI) was founded in 1988 to help association with their most critical management functions such as finances, data management, communication, and meeting planning. By working with an association management company (AMC), an association's volunteers are free to devote their time and passion to the benefit of their organization's cause and purpose.

RGI becomes a trusted partner and seamless extension of their organization, serving as their support staff. Trade and professional associations, individual membership societies, foundations, nonprofits and other membership-based organizations have all trusted RGI to help them thrive, not just survive.

Headquartered in Indianapolis, Raybourn Group International is one of just 15% of association management companies accredited by the AMC Institute. Accreditation is the mark of excellence and it means RGI consistently demonstrate a commitment to uphold and deliver the highest level of customer service.

## RGI IS AN ESSENTIAL MEMBER OF OUR LEADERSHIP TEAM.

They are focused on strategically managing our needs and helping us achieve our goals. The support we receive from RGI is at the core of our success, including membership growth. They help us with a variety of operational needs and represent us with the utmost professionalism in delivering service and support.

-Dave Caple. Past President  
Corporate Housing Providers Association